

❖ **Retain Your Employees**

❖ **Avert Employee Layoff**

❖ **Lower Your Operating Costs**

❖ **Develop New Marketing Strategies**

❖ **Secure New Markets**

No Cost Technical Services Available

The current economic downturn has presented employers and workers with unprecedented challenges. Our goal is to connect you with an array of services to help you weather the downturn.



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Funded by the American Recovery and Reinvestment Act (ARRA) through the Monterey County Workforce Investment Board (WIB) and implemented by the Monterey County Business Council (MCBC).

Economic Sustainability Program (Retaining Businesses & Jobs)



“Countywide organization advocating for a better business climate”

Business & Jobs Sustainability Program

Program Purpose: To provide a full range of coordinated resources to help sustain businesses and retain ‘at-risk’ jobs in Monterey County.

The Monterey County Business Council (MCBC) has partnered with the Central Coast and CSUMB Small Business Development Centers to provide an array of technical and financial assistance. The chambers and other organizations and economic development groups will help to identify and assess businesses to determine their eligibility and resources needed to keep their business viable and successful.

All members of the business community are encouraged to take advantage of the services provided. We are here to help you succeed, and through your success, to help stimulate the local and regional economy.

The intent of this Program is to provide resources that will prevent future employee layoffs and will retain businesses in Monterey County. Businesses will be assessed and referred to the appropriate resources and agencies for assistance.

Assistance includes the following for employers

- Private Confidential Consulting
- In-Depth Business & Financial Assessment
- Workshops
- Training
- Access to Capital
- Loan Packaging
- Technology Access and Development
- Networking
- Business to Business Opportunities
- Employee Screening
- State & Local Tax Credits

Assistance includes the following for employees / job seekers

- Assessment of Skills & Abilities
- Self-Directed Job Search
- Career Guidance
- Resume Building
- Access to Networking Groups
- Job Placement Services
- Referrals
- Management

Small business is the economic engine of Monterey County with over 16,000 businesses. This Program is intended to boost the economy and retain businesses. There are a multitude of services available to you.

What is in it for you?

- No out of pocket cost for private consultation services
- Better business assessment & understanding
- Increased awareness of opportunities
- Improved finances & access to capital
- Increased sales & profit
- Drive your company out of the current economic downturn

Services include:

- Operations Review
- Tune-Up Programs
- Cash Flow Projections
- Business Expansion Planning
- Bookkeeping systems Assistance
- Business Valuations
- Financial Analysis & Management

To determine eligibility or get more information on this Program, please call the Monterey County Business Council at 831-883-9443, fax 831-648-0458 or e-mail info@mcbc.biz.

Website: www.mcbc.biz

All personal and financial information is kept strictly confidential.