



Program

Theme: Monterey County – A Place for Innovation

6th Annual Economic Development Forum

Thursday, June 18, 2009 / 7:30 A.M. – 2:00 P.M.

Hyatt of Monterey - One Old Golf Course Road

- 7:30 a.m. Registration / Networking/Continental Breakfast**
- 8:30 a.m. Convene Forum/ State Purpose of the Forum/Comments**
Mary Ann Leffel, President, Monterey County Business Council
- Welcome & Comments**
Supervisor Lou Calcagno, District 2, Chair, Monterey County Board of Supervisors
- 2008 Accomplishments of Business Council**
Mary Claypool, Executive Director, Monterey County Business Council
- 9:15 a.m. Introduction of Guest Speaker**
Supervisor Simon Salinas, District 3, Vice Chair, Monterey County Board of Supervisors
- 9:20 a.m. Guest Speaker: Barry Sedlik,**
President of California Business Ventures & Chair of Green Collar Jobs Council
- 10:00 a.m. Break**
- 10:20 a.m. Panel – Innovative Approaches to Economic Development**
Moderator: Supervisor Jane Parker, District 4, Member, Monterey County Board of Supervisors
- **Sean Randolph, President, Bay Area Council Economic Institute**
 - **Dan Ripke, Director , Center for Economic Development at Chico State**
 - **Dr. Dianne Harrison, President, CSUMB**
- 11:30 a.m. Introduction of Guest Speaker**
Wendy Sarsfield, Director of Community Affairs, PG&E
- Guest Speaker: Meropi Yiasemis**
Outreach Coordinator, Next Ten
- 12:15 p.m. Convene for Lunch**
- Monterey County Economic Development Goals**
Supervisor Dave Potter, District 5, Member, Monterey County Board of Supervisors
- Introduction of Luncheon Speaker**
Dr. Bettye Saxon, Director of External Marketing, AT&T
- Luncheon Speaker: – Nathalie Gosset – Manager of Marketing & Business Development**
Alfred E. Mann Institute at the University of Southern California
- Public-Private Partnership Awards**
Mary Ann Leffel
Supervisor Fernando Armenta, District 1, Member, Monterey County Board of Supervisors
Aline Sanchez, 28th Assembly Office
President’s Award / Member of the Year Award – Mary Ann Leffel, President, MCBC

“Economic Development Through Public / Private Partnerships”